

CAROL HUNTER BIOGRAPHICAL INFORMATION

Carol Hunter, SeedPlanter Group

Carol has over 20 years of executive leadership in nonprofit, broadcast and entertainment production and management. She served as General Manager for WAUG AM and TV, Creative Director for MBC Network, and VP of Production for Black Family Channel. In 2005, Carol followed her altruistic desire to impact her community through developing effective “cause related” marketing, programs and projects for nonprofit organizations and corporate clients. Carol established The SeedPlanter Group, a public relations and project development company that specialized in providing services to nonprofit organizations. Past clients include CDC (HIV/AIDS awareness) Circle of Friends, Inc. (Poverty/Domestic Violence), Living Water for Girls, Inc. (Commercial Sexual Exploitation), Sports Week Events, LLC (NBA Promotions, Prostate Cancer Awareness).

In addition to work with the SeedPlanter Group. In 2011 she joined the staff of Truly Living Well Center for Natural Urban Agriculture as Chief Administrator and Program Director. In 2018, she became Executive Director of the nonprofit organization. Hunter manages development, human resources and programs to maintain an effective infrastructure and strengthen the organization's capacity to engage the community in developing local food systems through education, food production and outreach.

Hunter is a member of National Association of Professional Women, American Horticultural Therapy Association, Georgia Organics, Delta Sigma Theta Sorority, Inc. and Stonecrest Church of Christ. She is married with two adult children, two grandchildren and resides in Fayetteville, Georgia.